

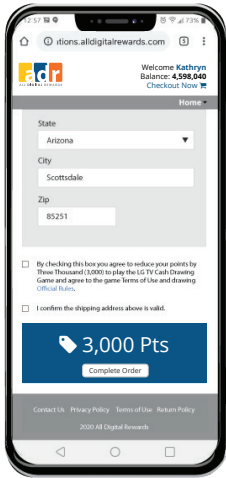


INSTANT WIN GAMES

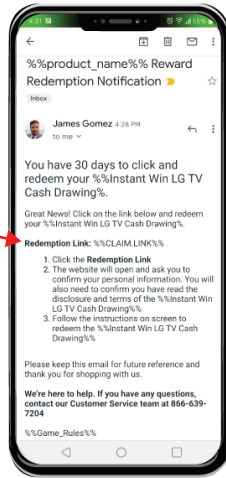
ADR can instantly connect program managers with online or offline game codes that can be earned or obtained via our RewardStack™ Platform. Instant Win games provide access to small to large valued prize items to reinforce targeted behavioral outcomes with games of chance. The Promotion System is built to manage prize drawing creation, prize association, gameplay, email issuance, prize issuance intervals, random seeding, official rules, eligibility documentation, prize fulfillment, reporting, and more.

Exchange Points, SKU Triggered & File Upload for Game Play

HOW TO PLAY

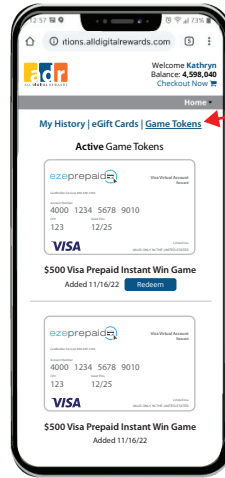


Exchange Points
*SKU Triggered
*File Upload

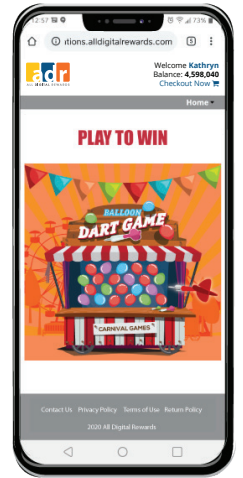


Email Notification & Rules Acceptance

Access Game via Email or Marketplace



***Marketplace My Account**



Play Game

*Tokens to appear in My Account require development by client for SKU triggered and file upload.

HOW TO CLAIM A PRIZE



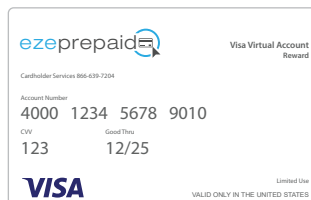
Play the Game Displays Winner Status



Winner Receives their Prize Confirmation



Accept the Prize Eligibility Cert (PEC)



Congratulations!

INSTANT WIN ADVANTAGE

- Simple Instant Delivery
- Instant Control
- Flexible, Scalable
- Real-time Reporting and Analytics
- Cost-effective